

LONE STAR

*Rose
Nursery*

Spring 1963

Phone

LY 2-8161

Tyler, Texas

National Agricultural Library
RECEIVED

★ JAN 29 1963 ★

U. S. Department of Agriculture

1963

All-America



**ROYAL
HIGHNESS**

Hybrid Tea Rose

Plant Pat. No. 2032

wholesale rose catalog

Custom Packaged Roses



Item No. 100

TROPHY JUMBO GRADE

A Texas giant-size rose plant in giant-size gold foil bag with giant 6 x 9 natural color label.

Packed 12 per case
Approx. Wt. per ctn.,
45 lbs.

LONE STAR ROSES are of excellent quality because extreme care has been given in modern cultivation. Irrigated to help nature provide ample moisture.



Item No. 150

CHEVY CHASE PATENTED

Packaged in coral foil with 5 x 7 natural color label.

Approx. Wt. per pack-
age 2 1/2 lbs.
For Bare Root Patented
Prices See Insert

All packages, except Red Ribbon Economy, are of Alcoa foil for better packaging and added sales appeal. All are wrapped in polyethylene-coated paper. The packing material is Pith-o-cane, a mulch material which has been especially ground to hold the moisture and make a firm package.



Item No. 200

PRE-PRUNED READY FOR PLANTING

Available in
Jumbo Grade
or No. 1 Grade

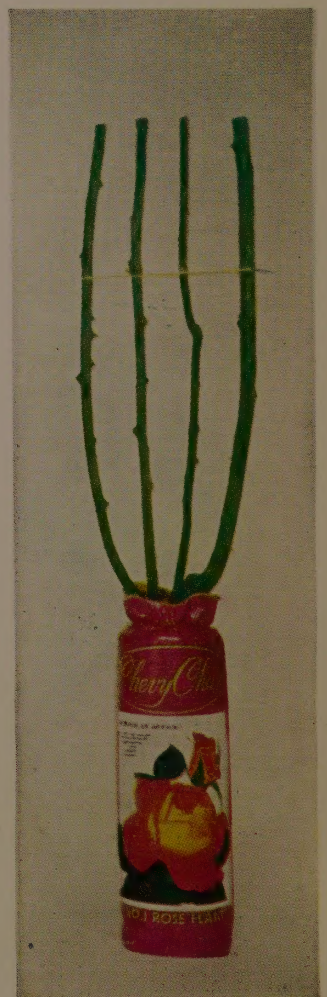
Packed 12 per case
Approx. Wt. per ctn.,
25 lbs.

Item No. 10

CHEVY CHASE No. 1 Grade

Colorful coral foil bag with 5 x 7 natural color label makes this package tops with its top quality plant.

Packed 25 per case
Approx. Wt. per ctn.,
55 lbs.



LONE STAR'S ROSES

BARE ROOT AND CUSTOM PACKAGED

WHOLESALE LIST: SPRING 1963

Prices, Conditions and Complete Ordering Information

Terms of Sale:

30 days net to customers of established credit, otherwise 25% deposit with order, balance C.O.D.

Prices: All Prices herein are F.O.B. Tyler, Texas.

Claims:

Claims for damaged, shortage or variance in grade must be made within 5 days after delivery.

All invoices are payable in our office in Smith County, Tyler, Texas.

Guarantee:

All roses are guaranteed to be true to name, grade and color. We guarantee them to be alive and in good condition when shipped.

In no event will we be liable for any amount greater than the original purchase price.

Delivery:

Shipment will start October 1st and continue through April 15th. Our own modern cold storage will keep the plants in excellent condition for the necessary late deliveries.

Volume Shipments:

On volume shipments of truck loads or more call LYric 2-8161, or write for special prices and delivery rates.

Budding Contracts:

We solicit your budding contracts on large or small quantities of patented and standard varieties.

Our Facilities Are Adequate to Serve You.



Over 1,000,000 roses budded annually. Irrigated to help nature provide ample moisture. Over 30 years' experience in rose growing.



Participating in the research program in spraying with manzate to provide the finest roses grown in America.

Custom Packaged Roses

Item No. 100
TROPHY JUMBO GRADE
4 or more strong canes
22 inches long before pruning

PRICE .75
Packed 12 per case
Approx. wt. per ctn., 45 lbs.

Item No. 150
PATENTED ROSES
Suggested Retail Price

LESS 40%
Packed 12 per case
Approx. wt. per ctn., 25 lbs.

ITEM NO. 200
PRE-PRUNED
READY FOR PLANTING

Jumbo Grade .70
No. 1 Grade .60
Packed 12 per case
Approx. wt. per ctn., 25 lbs.

Item No. 10
CHEVY CHASE
No. 1 GRADE
3 or more strong canes
18 inches long before pruning

PRICE .60
Packed 25 per case
Approx. wt. per ctn., 55 lbs.

Item No. 15
BLUE RIBBON
No. 1½ Grade
2 or more strong canes
16-in. long before pruning

PRICE .50
Packed 30 per case
Approx. wt. per ctn., 60 lbs.

Item No. 20
RED RIBBON
FOIL PACKAGED

No. 2 Grade
2 or more canes
12-in. long before pruning

PRICE .35
Packed 50 per case
Approx. wt. per ctn., 65 lbs.

Item No. 30
RED RIBBON
PAPER WRAP
No. 2 Grade
2 or more canes
12-in. long before pruning

PRICE .30
Packed 50 per case
Approx. wt. per ctn., 65 lbs.

OUR ROSES ARE
MACHINE AND HAND
PACKAGED

ITEM NO. 300
TROPHY COLLECTION
2 PK 3 PK 5 PK
No. 1 1.05 1.45
No. 1½85 1.15 1.70
No. 270 .90 1.30
Packed 12 per case
Approx. wt. per ctn., 45 lbs.

ITEM NO. 400
PRE-PLANTED
GROWING ROSE
Jumbo Grade .80
No. 1 Grade .65
Packed 12 per case
Approx. wt. per ctn., 25 lbs.

ITEM NO. 500
PACKAGED
FLOWERING SHRUBS
An Assortment made up of
Forsythia, Weigela, Spirea, Althea,
Lilac and Red Crepe Myrtle. (Crepe
Myrtle used only in orders from South-
ern States)
PRICE .45
Approx. wt. per ctn., 55 lbs.
Packed 25 per case

For those who prefer roses with-
out wax . . . Polyethylene over
the tops can be used on any of
the packages. Add 5c per pack-
age for this special process.

ORDER IN MULTIPLES OF 10 OF A VARIETY IN THE NON-PATENTED VARIETIES

Bare Root Roses

PATENTED BARE ROOT WHOLESALE PRICES

Suggested Retail Price	1-9 Each	10-19 Each	20-99 Each	100-249 Each	250 Up Each
3.50	2.20	1.90	1.75	1.65	1.50
3.00	1.90	1.65	1.50	1.40	1.30
2.75	1.75	1.50	1.37 ½	1.30	1.20
2.50	1.60	1.40	1.25	1.20	1.10
2.25	1.40	1.25	1.12 ½	1.05	.95
2.00	1.25	1.10	1.00	.95	.85
1.75	1.15	1.00	.87 ½	.80	.75
1.50	1.00	.90	.75	.70	.65

LESS 20 PER CENT FOR NO. 1½ GRADE

QUANTITY RATES: Quantity rates on patented roses
apply on specified quantities of one variety only.

"These patented varieties of roses are sold under license
from the patent owner "

NON-PATENTED BARE ROOT ROSES ORDER IN MULTIPLES OF 10 OF A VARIETY

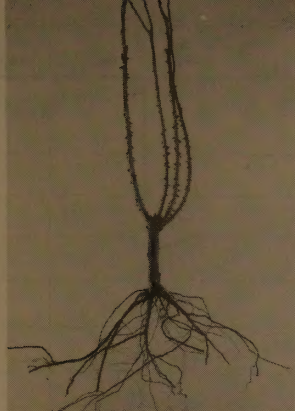
Grade	10-249	250-999	1000 Up
JUMBO	.55	.50	.45
NO. 1	.45	.42	.40
NO. 1½	.35	.32	.30
NO. 2	.25	.22	.20

NO CHARGE FOR PACKING

Bare Root Roses are packed in multi wall
corrugated carton with polyethylene lining.

QUANTITY RATES: Assorted non-patented varieties may
be added together for the quantity rate as bundles of
ten are ordered.

A retail price of \$1.00 each will be charged on all
broken bundles of non-patented roses.



Lone Star's Roses

WHOLESALE ORDER BLANK BARE ROOT AND PACKAGED ROSES

Date: _____

Ship to: _____

Please check one:

Package ☐

Bareroot ☐

Via: _____ Shipping date: _____

Signed by: _____

DO NOT WRITE IN THIS SPACE

CK \$ _____

Date: _____

By: _____

PATENTED ROSES

Suggested Retail Price	PATENTED HYBRID TEA ROSES	Pat. No.	No. 1	No. 1 1/2	Suggested Retail Price	PATENTED HYBRID TEA ROSES	Pat. No.	No. 1	No. 1 1/2
3.00	AMERICANA, A rich red rose with delightful fragrance.	2058			2.25	SHOW GIRL, Huge buds, deep pink.	646		
2.75	AZTEC, brilliant orange-scarlet.	1648			3.00	SIMONE, Unusual, pastel lilac color.	1847		
2.50	BANZAI, Blooms of Raspberry on the outer half of the petal fading to a creamy white at the base.	2142			3.00	STERLING SILVER, Warm regal silver-lavender blooms.	1433		
2.50	BURNABY, Light yellow-to-white in color, very fragrant	1314			3.50	SUMMER SUNSHINE, Brand-new rose for 1963. The yellowest yet of long shapely buds.	2078	OUT	
3.00	CHICAGO PEACE, A sport of Peace, blooms almost 6 inches across and rich pink color touched by yellow.	2037			3.00	SUSPENSE, Gorgeous, new red and yellow bi-color rose.	1944		
3.50*	CHRISTIAN DIOR, 1962 AARS winner. Beautiful, long-lasting, rich red flowers on long stems.	1943			3.50	TANYA, A glowing, radiant, true deep Orange with 5 1/2-in. blooms.	1712		OUT
2.50*	CHRYSLER IMPERIAL, Big, flashing red bloom.	1167			2.75*	TIFFANY, A clear, soft pink blended with pale gold.	1304		
3.50	COLUMBUS QUEEN, New rose for 1963. Big beautifully shaped buds and blooms in two rich, warm shades of pink	PPAF			3.50**	TROPICANA, All-American Winner for 1963 with blooms of flaming orange-red. An all-area plant.	1969		
3.00*	DUET, All American for 1961. Beautiful formed buds of soft salmon pink. Long lasting and does not fade.	1903			2.75*	WHITE KNIGHT, A satiny white texture, free-blooming and long lasting	1359		
2.50*	FORTY NINER, Brilliant red and yellow multi-color.	792				GRANDIFLORA			
2.00*	FRED HOWARD, Rich yellow penciled with pink.	1006				BEN HUR, Grandiflora. Urn-shaped buds of deep red velvety-textured petals and dark green foliage.	2066		
3.00*	GARDEN PARTY, All-American winner for 1960. Its cream and ivory petals are delicately tinted with soft pink. Parentage is Charlotte Armstrong and Peace.	1814			2.75	BUCCANEER, Big sunshiny yellow blooms.	1119		
2.00	GOLDEN SCEPTER, Slender, golden yellow buds.	910			2.00	CARROUSEL, A rich garnet red rose.	1066		
3.00	HAWAII, Warm, glowing orange-coral blend with glossy foliage.	1833			2.25	CHERRY GLOW, Cherry red, with many blooms on the bush.	1490		
2.75*	HELEN TRAUBEL, Beautiful peach-pink to apricot.	1028			2.50	GOLD COAST, Grandiflora. A lovely yellow, medium-growing grandiflora with masses of blooms.	1790		
3.00	INVITATION, Rich salmon-orange of exceptional appeal.	2018			2.50	GOLDEN GIRL, A clear yellow beauty. Strong growing.	1912		
3.50*	KING'S RANSOM, 1962 AARS winner. Long, slender buds of pure, true chrome yellow.	PPAF	OUT	OUT	2.75	EL CAPITAN, A handsome plant of gleaming cherry-red blooms. Fine for cutting.	1796		
3.00	KORDES PERFECTA, Large double rosy-pink with creamy centers.	1604			3.50*	JOHN S. ARMSTRONG, 1962 AARS winner, with a rich red color that never fades.	PPAF	OUT	
2.75*	MOJAVE, A blend of salmon, apricot and orange.	1176			2.75	MONTEZUMA, Brilliant rosy-salmon beauty.	1383		
3.00	MY FAIR LADY, Pink and cream with yellow reverse.	PPAF			3.00*	PINK PARFAIT, All America for 1961. Delicate details varying from pale dawn pink to rich rose-pink. Perfect for cutting.	1904		
2.50	NEW YORKER, A brilliant, unfading scarlet color with rose-red undertones.	823			2.50*	QUEEN ELIZABETH, Soft clear pink blooms.	1259		
2.25*	NOCTURNE, Bright cardinal-red.	713			2.50	ROUNDELAY, Glowing red, fragrant, sun-fast and long lasting.	1280		
3.00	ORANGE FLAME, Large blooms of fascinating smoky orange-scarlet flame. Upright, bushy plant.	2141			2.50*	STARFIRE, A currant-red bloom that stays bright and colorful.	1742		
2.50	PINK FAVORITE, Excellent foliage, deep pink blooms.	1523			3.00	WAR DANCE, Wonderful orange, scarlet blooms with up to 30 petals. Fine foliage.	2017		
3.00	PINK PEACE, A dusty deep pink	1759				CLIMBERS			
2.50	PRESIDENT EISENHOWER, A beautiful 35 to 40 petal red velvet rose.	1217	OUT		2.50	CL. CHRYSLER IMPERIAL, Beautiful, fragrant red.	1528		
3.50**	ROYAL HIGHNESS, AARS Winner for 1963. Long, beautifully shaped buds on long, clean strong stems. Exceptionally strong, pleasing fragrance. Pink-ice beauty.	2032			2.75	CL. CRIMSON GLORY, Rich, fragrant deep crimson.	736		
2.00	ROYAL VELVET, Enormous blooms in rich ruby-red.	1911			3.00	CL. DON JUAN, This pillar rose is dressed with unusual numbers of velvety red blooms throughout the season. Excellent for cutting.	1864	OUT	OUT
2.00	RUBAIYAT, Long, graceful buds of brilliant red.	758			2.75	CL. GLADIATOR, Big flowers of bright scarlet.	1524		
3.00	SAN FRANCISCO, Spicy fragrance, profusion of oriental red blooms.	2045			2.50*	CL. GOLDEN SHOWERS, Pillar type with large fragrant clear yellow blooms.	1557		
					2.50	CL. PEACE, Same beautiful blooms and foliage as bush.	932		

*All-America Rose Selections

**All-America Rose Selections 1963

Please Indicate Whether Packaged or Bare Root

Suggested Retail Price	PATENTED ROSES FLORIBUNDAS	Pat. No.	No. 1	No. 1 1/2	Suggested Retail Price	PATENTED ROSES FLORIBUNDAS	No. Pat.	No. 1	No. 1 1/2
2.50*	CIRCUS, Mixed colors of yellow, red, pink and orange.	1382	OUT			LITTLE DARLING, A darling bud which opens to rose-pink tones, melting into buttercup yellow. Medium sized.	1581		
2.25	CHINA DOLL, Best low-growing border plant — Deep pink.	678			2.25	MA PERKINS, Exquisite blooms of sparkling coral-shell-pink.	1143		
1.50	CRIMSON ROSETTE, Large cluster of red, camellia-like blooms.	901			1.75*	PINKIE, Perfect little pink buds and blooms. Low growing.	712		
2.00	FASHION, One of the most popular floribundas. A coral-peach beauty.	789			2.00*	PINK ROSETTE, Large clusters of pink rosettes. Medium height.	902		
2.00	FIRE KING, Clustered blooms of iridescent vermillion.	1758			1.50	RED PINOCCHIO, Double blooms of velvety carmine-red.	812		
1.75*	FUSILIER, Brilliant orange-red with unusual frilled edge.	1709			1.75	SARABANDE, A semi-double orange scarlet with rich yellow stamens.	1761		
2.00*	GOLD CUP, A beautiful, unfading, new yellow.	1683			2.00*	SPARTAN, Fragrant blooms of warm orange-red.	1357		
2.50*	GOLDEN SLIPPERS, 1962 AARS winner in red and gold buds that open into a fluorescent orange color.	PPAF			2.00	STARLET, Perfect shaped buds of clear bright yellow.	1694		
1.75	GOLDLOCKS, Best of the older yellow floribundas.	672			2.25	TEXAN, Tall robust plant which produces large long-stemmed blooms, rich bright red.	1471		
2.75	HEAT WAVE, Perfect flowers of brilliant Chinese-red, long lasting.	1786			2.00	VALENTINE, Low growing, bright red blooms.	1029		
2.00	IVORY FASHION, Ivory-colored flowers, which open displays long golden stamens.	1688			2.00	VOGUE, Soft coral-red with old-fashioned fragrance.	926		
2.00*	JIMINY CRICKET, A pert floribunda in tangerine-red buds, opening into coral-orange. Ideal for hedge.	1346			2.00*	YELLOW PINOCCHIO, Produces great masses of apricot-yellow blooms. Grows about 3 feet tall.	992		
3.00	LAVENDER GIRL, Unique, rich lavender blooms, low growing.	1672	OUT		1.50				

ORDER IN MULTIPLES
OF 10 OF A VARIETY ONLY

NON-PATENTED ROSES

☐ PLEASE INDICATE WHETHER
PACKAGED OR BARE ROOT ☐

Grade	Quan.	VARIETY	Pkg.	Br. Rt.	Price Each	Amt.	Grade	Quan.	VARIETY	Pkg.	Br. Rt.	Price Each	Amt.	Grade	Quan.	VARIETY	Pkg.	Br. Rt.	Price Each	Amt.
		HYBRID TEA - RED							Girona							CLIMBER - RED				
		American Beauty							*Good News							Cl. American Beauty				
		Ami Quinard							President Hoover							Cl. Ami Quinard				
		*Better Times							Talisman							*Cl. Blaze				
		*Charlotte Armstrong							Pink Talisman							*Cl. Char. Armstrong				
		C. K. Douglas							YELLOW							Cl. Hollande				
		*Crimson Glory							*Eclipse							Cl. Paul's Scarlet				
		Etoile de Hollande							Golden Charm							Cl. Poinsettia				
		Grenoble							Luxembourg							Cl. Red Radiance				
		*Mirandy							*McGredy's Sunset							Cl. Red Talisman				
		Night							*Peace							PINK				
		Poinsettia							Souer Therese							Cl. Briarcliff				
		Red Columbia							Sunburst							Cl. Columbia				
		Red Druschki							Yellow Condessa							*Cl. New Dawn				
		Red Radiance							WHITE							Cl. Pink Radiance				
		Red Talisman							*Blanche Mallerin							*Cl. Picture				
		Rouge Mallerin							Caledonia							TWO-TONE				
		Syracuse							F. K. Druschki							Cl. Talisman				
		*Texas Centennial							K. A. V.							YELLOW				
		PINK							Konigin Louise							Cl. Golden Charm				
		Briarcliff							McGredy's Ivory							*Golden Climber				
		Columbia							White Am. Beauty							WHITE				
		D. E. Helen							FLORIBUNDA							Cl. White Am. Beauty				
		Editor McFarland							Betty Prior (Pink)							*Cl. Summer Snow				
		*K. T. Marshall							Else Poulsen (Pink)											
		Mrs. Charles Bell							Eutin (Red)											
		Paul Neyron							Floradora (Red-Orange)											
		Picture							Improved Lafayette (Red)											
		Pink Hollande							Red Ripples (Red)											
		Pink Radiance							*Pinocchio (Pink)											
		Shell Radiance							Salmon Spray (Salmon)											
		The Doctor							POLYANTHA											
		*Sterling							Golden Salmon (Salmon)											
		TWO-TONE							George Elger (Yellow)											
		Betty Uprichard							Gruss an Aachen (Pink)											
		Condesa de Sastago							Ideal (Red)											
		Contrast							Mrs. R. M. Finch (Pink)											
		*Countess Vandal							*Summer Snow (White)											
		E. N. Perkins																		

Remarks:

Of The Finest Quality



Item No. 15 BLUE RIBBON

No. 1 1/2 Grade

A heavenly blue foil bag with full color label makes this package easy to merchandise with profits for you.

Packed 30 per case
Approx. Wt. per ctn.,
60 lbs.

Item No. 20 RED RIBBON SPECIAL

No. 2 Grade

A quality plant for competitive sales. Packaged in an attractive bright green foil bag.

Packed 50 per case
Approx. Wt. per ctn.,
65 lbs.



LONE STAR ROSES are TOP GRADE and FIELD FRESH. Our plants are strictly graded and stored in the finest cold storage for necessary late deliveries.

MULTIFLORA ROOT STOCK is used for fibrous roots and well branched green top. Favorite varieties are grown, old and new and the best selling in patented and non-patented plants.



Item No. 30 RED RIBBON

Economy No. 2 Grade

For a promotional item this is tops. The plant is wrapped in two-color polyethylene wrapper sheet.

Packed 50 per case
Approx. Wt. per ctn.,
65 lbs.

Item No. 300 TROPHY COLLECTIONS

Available in No. 1, No. 1 1/2 and No. 2 grades. Collections of 2 roses, 3 roses, or 5 roses packaged in gold foil with giant natural color label.

Packed 12 per case
Approx. Wt. per ctn.,
45 lbs.



LONE STAR ROSE NURSERY

Section 34.66 P. L. & R.

U. S. POSTAGE

PAID

Permit No. 550

TYLER, TEXAS

Dallas Highway

Tyler, Texas

Phone LY 2-8161

◀ **PACKAGED FLOWERING SHRUBS**

Item No. 500 — Quality shrubs packaged in blue foil with 4 color label. Roots are packed in a mulch material noted for keeping a plant fresh. Varieties are Forsythia, Weigela, Spirea V.H., Althea, Lilac and Red Crepe Myrtle. (Crepe Myrtle used only in orders for the South) Packed 25 per case, approx. weight 50 lbs.

BRAND NEW FOR SIXTY-TWO

Pre-Planted GROWING ROSE

Item No. 400 — The latest in the Packaged Field of Roses. It is planted and growing in a new "Miracle Mulch." Nothing to do but rip off the box and plant it in the ground. Sales . . . it will sell itself. Quality TOP GRADE only is used in this package. Packed 12 in a colorful display carton that can be set up in a jiffy.

Finest Quality

